# Consolidated Financial Highlights for FY2008 (From April 1, 2008 to March 31, 2009)

### NIHON KOHDEN CORPORATION

(6849)

http://www.nihonkohden.com

May 19, 2009

# Consolidated Financial Results for FY2008

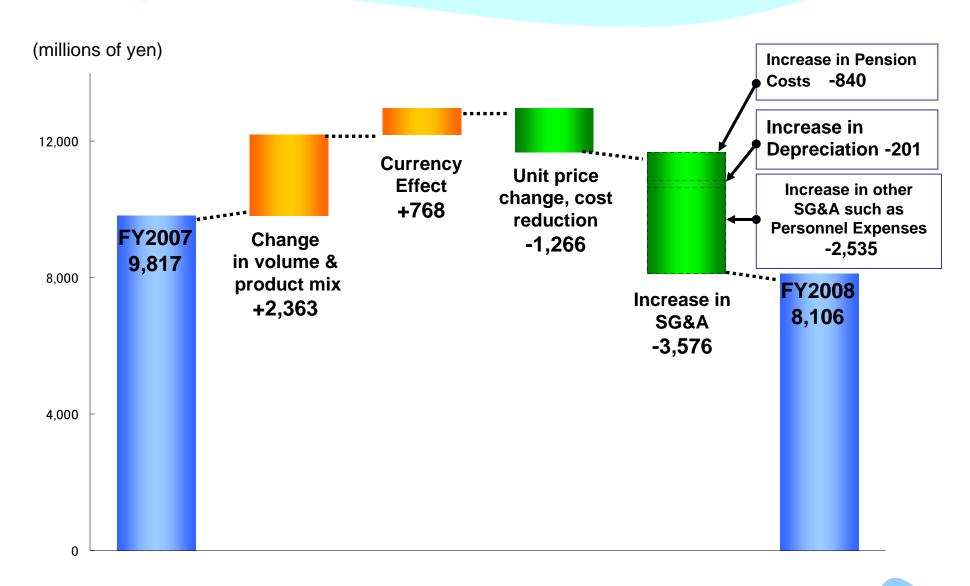
## 1) Consolidated Financial Results for FY2008

(Amounts of less than ¥1 million are rounded down)

EV20		FY2008				
	FY2007	Original Forecast (announced on May.12, 2008)	Revised Forecast (announced on Feb. 6, 2009)	Actual	YoY (%)	
Sales	104,825	107,000	109,000	109,123	4.1	
Domestic Sales	79,138	81,700	86,500	87,402	10.4	
Overseas Sales	25,687	25,300	22,500	21,721	-15.4	
Operating income	9,817	8,500	7,800	8,106	-17.4	
Ordinary income	9,545	8,500	7,400	7,640	-20.0	
Net income	5,631	5,200	4,500	4,610	-18.1	

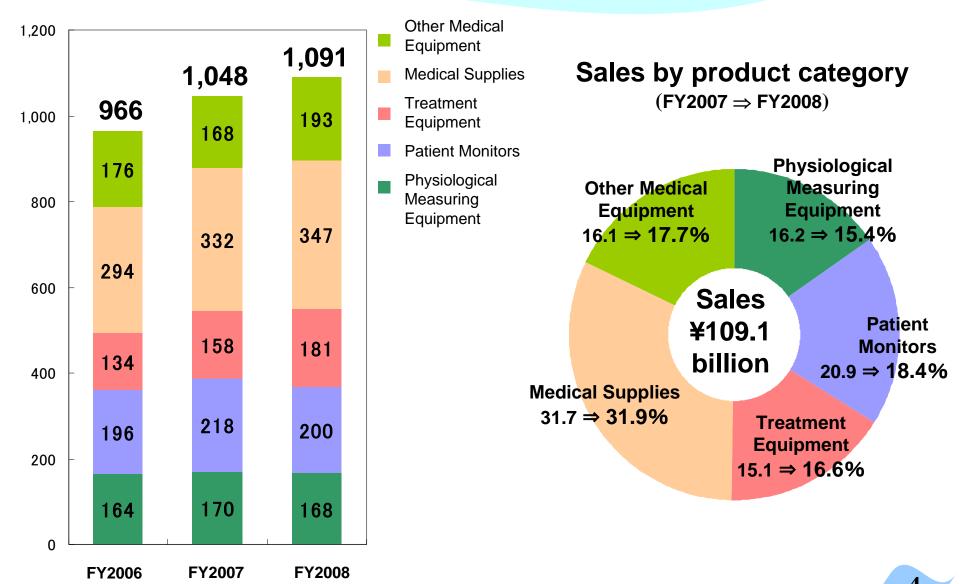
Average exchange rate	FY2007	FY2008
1 US Dollar	114 yen	101 yen
1 EURO	161 yen	145 yen

# 2) Breakdown of Operating Income



# 3) Sales by Product Category

(¥100 million)



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# 3.1) Physiological Measuring Equipment

(Sales, millions of yen)

	FY2007	FY2008	YoY (%)
Electroencephalographs	7,537	7,193	-4.6
Electrocardiographs	6,182	5,842	-5.5
Polygraphs	3,282	3,774	15.0
Physiological Measuring Equipment	17,001	16,811	-1.1
Domestic Sales	11,193	11,539	3.1
Overseas Sales	5,808	5,271	-9.2



Electroencephalographs
EEG-1200



Electrocardiographs ECG-1400



Polygraphs RMC-4000

# 3.2) Patient Monitors

(Sales, millions of yen)

	FY2007	FY2008	YoY (%)
Patient Monitors	21,882	20,039	-8.4
Domestic Sales	12,031	12,291	2.2
Overseas Sales	9,850	7,748	-21.3



Telemetry systems
WEP-5200 series



BSM-6000 series



Central monitors
CNS-9601

# 3.3-1) Treatment Equipment

(Sales, millions of yen)

	FY2007	FY2008	YoY (%)
Defibrillators	9,567	11,434	19.5
Pacemakers	3,367	3,356	-0.3
Ventilators	1,724	1,809	4.9
Other Treatment Equipment	1,204	1,506	25.1
Treatment Equipment	15,862	18,106	14.1
Domestic Sales	13,305	15,520	16.6
Overseas Sales	2,556	2,586	1.1



**Defibrillators** 

TEC-2500

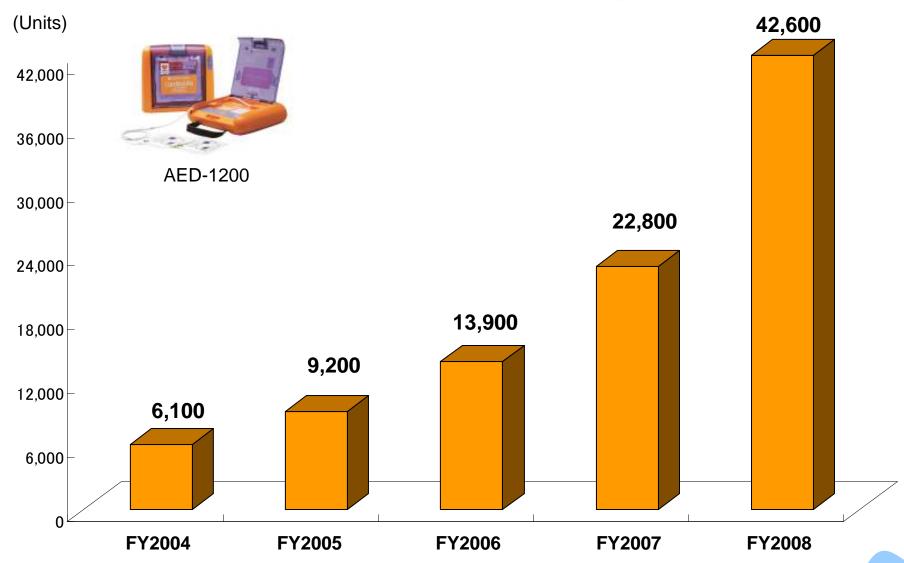


Pacemakers Kiklos DR



Ventilators RAPHAEL Color

# 3.3-2) AED Unit Shipments



# 3.4) Medical Supplies

(Sales, millions of yen)

	FY2007	FY2008	YoY (%)
Consumables	26,912	27,764	3.2
Maintenance Service	6,305	7,034	11.6
Medical Supplies	33,217	34,798	4.8
Domestic Sales	27,751	30,274	9.1
Overseas Sales	5,466	4,524	-17.2



Finger probes
TL-201T



Disposable electrodes
N-03IS3



**AED's disposable pads** 

P-590



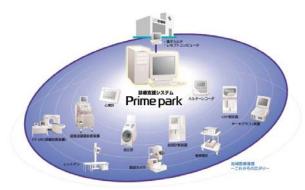
# 3.5) Other Medical Equipment

(Sales, millions of yen)

	FY2007	FY2008	YoY (%)
Hematology Analyzers	3,934	4,101	4.3
Clinical Systems, Trasformers, Imaging Systems and Other Medical Equipment	12,927	15,266	18.1
Other Medical Equipment	16,861	19,367	14.9
Domestic Sales	14,856	17,776	19.7
Overseas Sales	2,005	1,591	-20.7



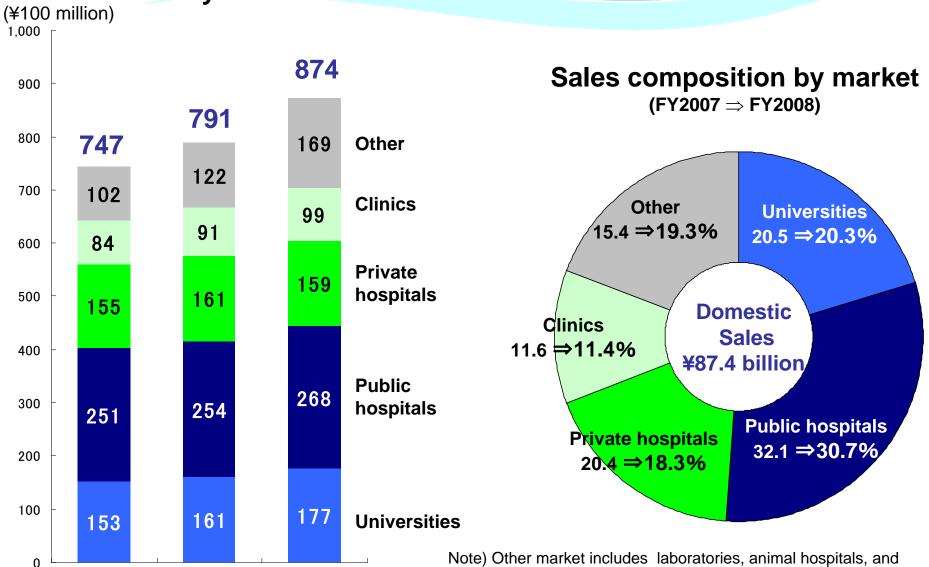
**Automated hematology analyzers**MEK-6400



Clinical support system
Prime park

## 4) Domestic Sales

### Sales by market



the PAD (public access defibrillation) market such as schools

11

and private companies.

**FY2007** 

**FY2008** 

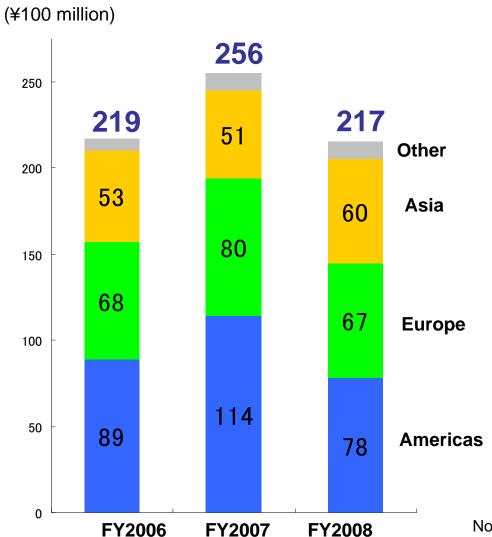
**FY2006** 

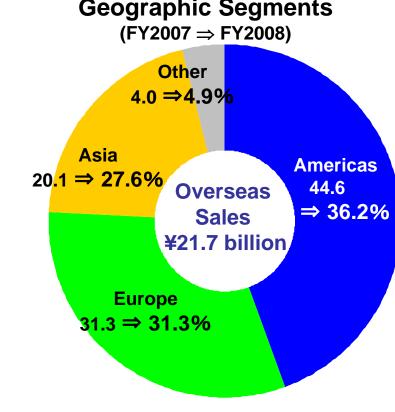
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# 5) Overseas Sales

### **Geographic Segments**

# Percentage of overseas sales to consolidated sales





Note) Sales in Americas include a large deal amounting to ¥1.4 billion in FY2006 and ¥2.2 billion in FY2007.

# 6) Financial Condition

(Amounts of less than ¥1 million are rounded down)

	FY2007	FY2008	Change	
Current assets	63,718	61,470	-2,247 <del>&lt;</del>	Certificate of Deposit : -¥3 billion (B/S ¥2.5 billion)
Fixed assets	16,911	19,008	2,097	,
Total assets	80,630	80,479	-150	Tangible fixed assets:
Current liabilities	28,242	26,277	-1,964	+¥ 0.7 billion (B/S ¥10.3billion) Intangible fixed assets:
Non-current fixed liabilities	573	631	58	+¥1.8 billion (B/S ¥ 3 billion)
Total liabilities	28,815	26,909	-1,906	Trade notes and accounts payable:
Net assets	51,814	53,569	1,755	<b>-¥1.9 billion</b> (B/S ¥16 billion)
Total liabilities & Net assets	80,630	80,479	-150	

### 7) Cash Flows

(Amounts of less than ¥1 million are rounded down)

	FY2007	FY2008	Change
I .Cash flows from operating Activities	8,621	4,123	-4,498
II .Cash flows from investing Activities	-2,857	-5,968	-3,110
Free Cash Flows	5,764	-1,844	-7,608
Ⅲ.Cash flows from financing Activities	-2,887	-601	2,285
Effect of exchange rate changes on cash and cash equivalents	-106	-152	-46
Net increase (decrease) in cash and cash equivalents	2,769	-2,599	-5,369
Cash and cash equivalents at end of term	13,797	11,197	-2,599

### Income before income taxes and minority interests:

FY2007 9,639 FY2008 7,693 Change -1,945

Increase (decrease) in trade notes and accounts payable:

FY2007 1,894 FY2008 -2,021 Change -3,915

### **Capital expenditures:**

FY2007 -1,787 FY2008 -3,524 Change -1,737

### Purchase of intangible fixed assets:

FY2007 -537 FY2008 -1,205 Change -668

- Expansion of Tomioka factory
- •Introduction of ERP system

### Increase (decrease) in short-term debt:

FY2007 -1,089 FY2008 1,175 Change 2,265

## 8) Capital Investments & R&D Costs

(Amounts of less than ¥1 million are rounded down)

		FY2	2008		FY2009
	FY2007	Plan	Acutual	Change	Plan
Capital Investments	2,658	4,400	4,645	1,987	5,000
Depreciation	2,106	2,700	2,726	620	3,100
R&D costs	4,662	5,000	4,656	-6	4,700

### **FY2008 Actual Capital Investments:**

Molds for new products, demo products, production facility for hematology analyzer reagents, expansion of Tomioka factory, Introduction of ERP system

### FY2009 Plan:

### **Capital Investments:**

Molds for new products, demo products, Introduction of ERP system(¥2.2 billion)

## 9) Consolidated Forecast for FY2009

(Amounts of less than ¥1 million are rounded down)

	FY2007	FY2008	FY2009 Forecast	YoY (%)
Sales	104,825	109,123	107,000	-1.9
Domestic Sales	79,138	87,402	87,500	0.1
Overseas Sales	25,687	21,721	19,500	-10.2
Operating income	9,817	8,106	6,000	-26.0
Ordinary income	9,545	7,640	6,000	-21.5
Net income	5,631	4,610	3,700	-19.8

Percentage of overseas sales to consolidated sales

24.5%

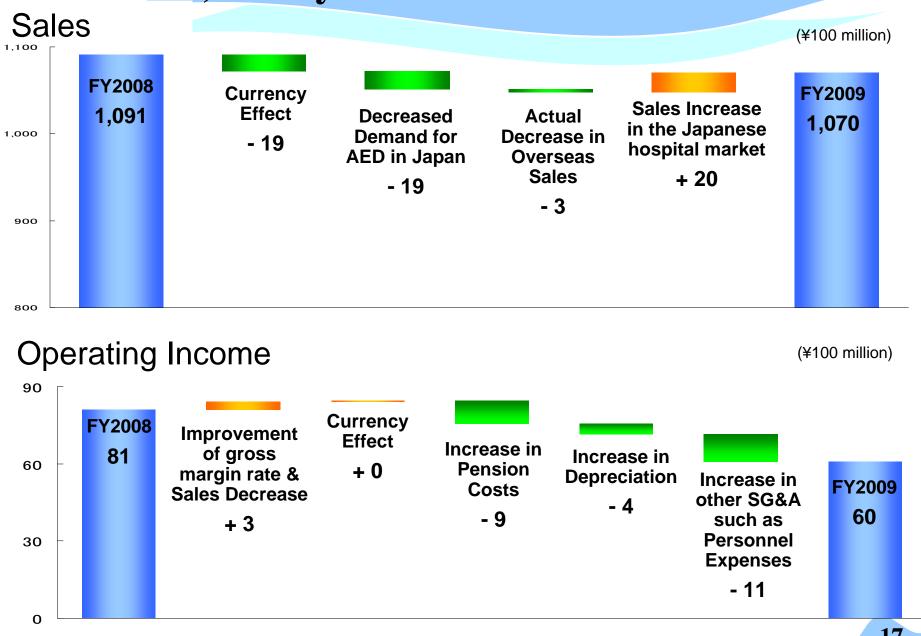
19.9%

18.2%

### Average exchange rate

1 US Dollar	114 yen	101 yen	90 yen
1 EURO	161 yen	145 yen	120 yen

# 10) Analysis of FY2009 Forecasts

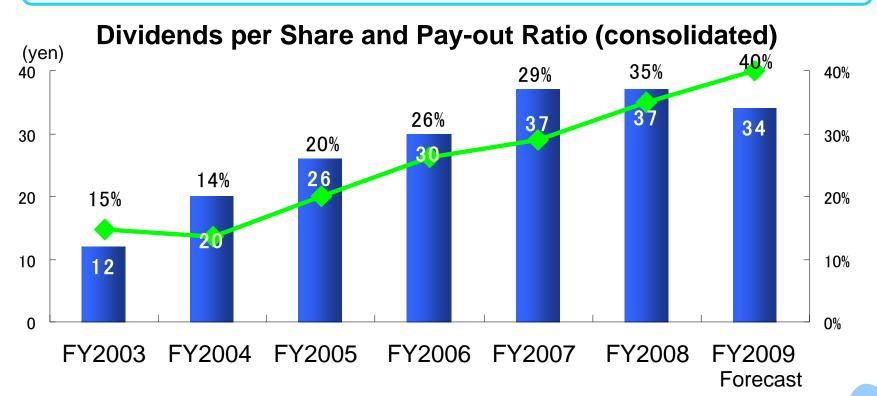


## 11) Dividend Policy

### **Basic Dividend Policy**

Continue a stable dividend for a long period as well as increase retained earnings for the enhancement of business structure and future business expansion

Rough indication: Consolidated pay-out ratio of 30%





# 12) Progress of Mid-term **Business Plan (1)**

¥billion	FY2008 Actual	FY2009 Goal	FY2009 Plan	Variance	· Increase share in			
Sales	109.1	113	107	- 6	acute hospital market			
Domestic Sales	87.4	82.5	87.5	+5 ′	<ul> <li>The sharp appreciation         of the yen negatively         impacts the conversion of</li> </ul>			
Overseas Sales	21.7	* 30.5	19.5	-11	overseas sales into yen     Impact of the economic			
Operating income	8.1	10.2	6	- 4.2				
ROE	8.8%	12.0%	_		Fall short of goals for sales and gross margin			
Turriover Nate	<sup>※</sup> 7.4 times	7.4 times	_		·Increase in pension costs due to the stock market			
X Net Sales	Average Inventor	ies as of ends of Jun	e, September, Dec	ember, and Mai	rch deterioration			
	(When we drew up N	ch 2007 Ald-term Business Plan) FY2009 Pla		an				
Average exchange	1 US Dollar	116yen	1 US Dollar 90yen					
rate	1 EURO	149yen	1 EURO 12	:Oyen				
Nikkei Stock Average	End of March, 20		End of March, 200	-	19			



# 12) Progress of Mid-term Business Plan (2)

### **Vision**

Increase Nihon Kohden's global brand awareness for medical electronic equipment

### **Long-term Management Goals by FY2012**

Rapid worsening business environment

After assessing future economic conditions, the Company will review FY2012 goal, together with the drawing up of the new mid-term business plan from FY2010.

# (Reference) Consolidated Forecast for FY2009 by Product Segment

(Amounts of less than ¥1 million are rounded down)

	FY2007	FY2008	FY2009 Forecast	YoY (%)
Physiological Measuring Equipment	17,001	16,811	16,700	-0.7
Patient Monitors	21,882	20,039	19,900	-0.7
Treatment Equipment	15,862	18,106	16,400	-9.4
Medical Supplies	33,217	34,798	36,200	4.0
Other Medical Equipment	16,861	19,367	17,800	-8.1
Total	104,825	109,123	107,000	-1.9

# Measures to meet changing environment

# 1) Rapidly Changing Environment

### Global recession spreads to medical device industry

### (International)

- U.S. hospitals have begun freezing capital spending on medical equipment
- Weak demand for medical equipment in some countries such as Russia

### [Japan]

- · Impacts on the hospital market are limited
- AED sales in the PAD market are expected to slow down

### **New Health Care Reform**

### (International)

- China has announced the medical reform plan which promised to spend 850 billion yuan
- President Obama makes health care reform a top priority

### [Japan]

· Government decided supplementary budget for emergency medical care and perinatal care

# The CHANGE! 2) Measures to meet changing environment

- Implement basic strategy of its 3-year business plan, SPEED UP II
- **II.** Take additional measures
  - Take steps to improve profitability in short-term
  - Launch "Columbus Committee" to enhance its global business



# The CHANGE! 3) Implement basic strategy of SPEED UP II

### **R&D Strategy**

Provide value-added products, which contribute to medical safety and operational efficiency, on a timely manner

## **Product Strategy**

Expand key areas where we can leverage our strength

# The CHANGE!

# 4) Products contributing to medical safety

Medical safety and prevention of medical errors are key issues facing medical institutions

New arrhythmia analysis software

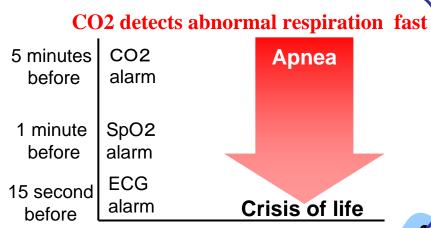


Ensures accurate arrhythmia detection and decreases the number of false alarms

### **Original CO2 sensor**

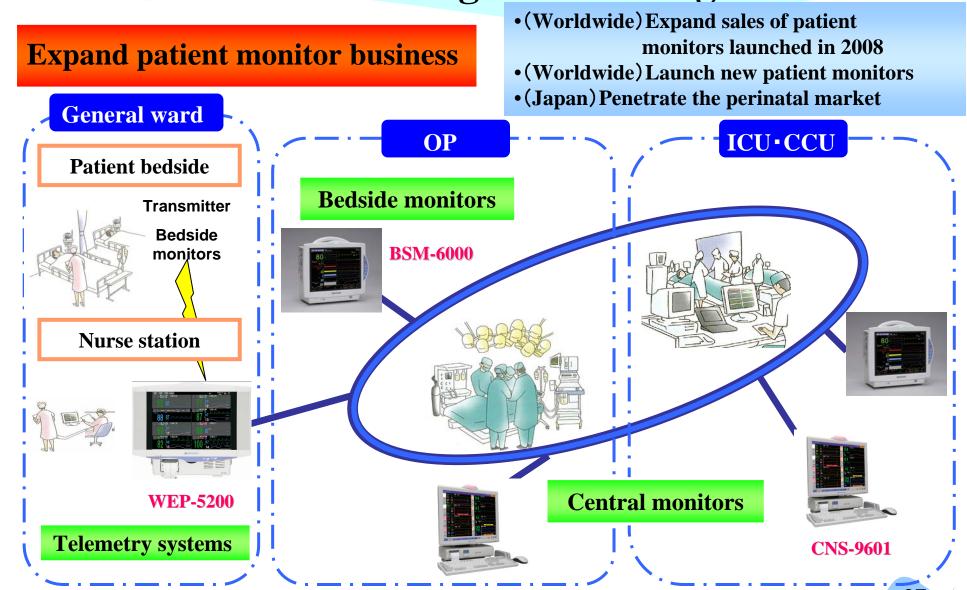


World's smallest and lightest mainstream CO2 sensor





# 5.1) Expand Key Areas Where We Can Leverage Our Strength



# The CHANGE! 5.2) Expand Key Areas Where We Can **Leverage Our Strength**

### **Expand AED business**

Launch the nation's first AED (first-half of FY2009)

### New features meet market needs



- **◆**Alarm expiry date of electrode pads
- ◆Equip with adult/child mode selector switch
- ◆Equip with Bluetooth

AED-2100

**Promote AED's recognition** 

- Support Tokyo Marathon
- AED Training seminars nationwide
- •Lift the ban on AED ads



Our AED saved the life of the marathon runner

**Start exporting** our own AED

Start marketing our own AED in South Korea



# 5.3) Expand Key Areas Where We Can Leverage Our Strength

### **Expand System Solution Business**

### Present

Small & medium-Clinic Large hospital S sized hospital Y Integrated Image (OEM + Our ECG S **Information System** information System ) Dioram T E Diagnosis M **Information System** 

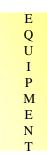
OEM Agreement with INFINITT Co., Ltd., which is the biggest PACS company in Korea

**Future** 

Clinic Small & mediumsized hospital Large hospital

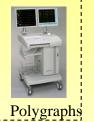
**PACS System** 

**Integrated Total Information System** 











Ultrasound diagnostic equipment



# 6) Take steps to improve profitability in short-term

Effect: ¥1 billion

### Improve gross margin

Cost reduction

- Sales expansion of in-house products
- Inventory optimization
- \*Self-manufacture of software development

### **Restrain SG&A costs**

- Restrain personnel costs : cut overtime hours
- Company-wide expense reduction
- Restructure international sales subsidiaries

# The CHANGE! 7) "Columbus Committee" to enhance its global business

Prompt attention to rapidly slowing global economy Enhance its business structure as a global company

### Launch "Columbus Committee"

### Five key objectives

- 1) Change in the way of thinking -Cultivate human resources for global operations-
- 2) Develop and provide innovative medical devices
- 3) Reinforce the technology capability and expand the business in the U.S.
- 4) Reinforce the operations and production system in China
- 5) Expand after sales service business worldwide

8) Reinforce the technology capability and expand the business in the U.S

ΑK Reinforce the technology capability Closer relationship with 2 R&D subsidiaries Collaboration with reference hospitals ME and universities WI Jυ WY **Expand the business** NV UT Pioneer a new market with Prefense Nihon Kohden •Enter into the home sleep testing market America Inc. ΑZ ► Expand product range and distribution channel **NK US Lab** Software development for Acquired in Dec. 2008 patient monitors **NEUROTRONICS,** INC Software development of 32 sleep brain wave analysis program (C) Copyright NIHON KOHDEN CORPORATION All Rights Reserved

# The CHANGE! 9) Reinforce the operations and production system in China

Shift production to China and accelerate cost reduction

Mainly low-end ECG targeting the Chinese market

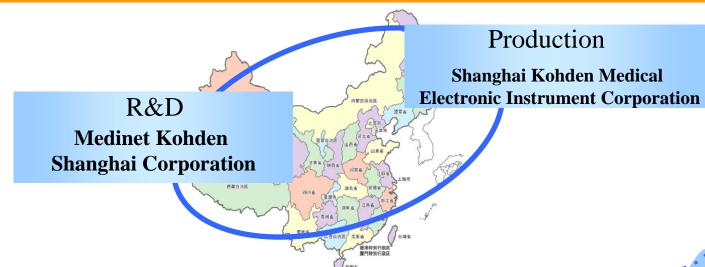
Hematology Analyzers

**Defibrillators** 

**ECG** 

**Patient Monitors** 

Develop and produce low-end products for global market in China



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